

BUCKEYE HYBRIDS

POWELL SEEDS LLC

www.BuckeyeHybrids.com



Think Before You Bin-Run

Verification Required

Most soybeans are still covered by a variety patent, and you will not be able to save and plant the seed from those varieties without a license giving you that added right. Check with your seed supplier before saving.

Higher Seeding Rate

Higher seeding rates may be required for bin-run compared to new branded seed.

Yield Loss

Genuity® Roundup Ready 2 Yield® soybean seed outyielded bin-run Roundup Ready® soybeans by 6.1 bu/A.¹

Cleanout Loss

Loss of seed or shrink occurs during seed cleaning and handling processes for bin-run seed.

Lost Income

Income lost by not selling a bushel of soybeans that is saved for planting the next year.



The higher yielding trait technology of Roundup Ready 2 Yield soybeans showed a 6.1 bushel per acre advantage over original Roundup Ready soybeans.

>6.1

High Value of New Branded Seed

Latest Technology

- Highest yielding soybean technology available
- Six soybean trait products anticipated to come from Monsanto in the next 2-7 years*
- Leading seed treatment options

*Pending regulatory approvals.

¹First year results of 2-year protocol study with independent cooperators across 8 locations examining the yield differences of saved Roundup Ready soybeans versus newly purchased Roundup Ready 2 Yield soybeans.

Customer Service

- Dealer agronomic support before and after the sale
- Replant policy support
- Convenient packaging and delivery

Reliable Germination and Quality

- Rigorously tested for quality and meets US Federal Seed Act requirements
- Free of seed-borne diseases
- Properly stored and conditioned



MONSANTO

For more information about seed technology, visit ASTA's Beyond the Seed Program at www.beyondtheseed.org. ASTA, as a trade industry association, does not endorse products, services or technology of individual companies. Monsanto receives hundreds of calls and letters nationwide each year about potential seed compliance matters. Anyone with concerns or questions can anonymously call 1-800-768-6307, Option 2.

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where imports are not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Genuity®, Monsanto and Vire Design®, Roundup Ready 2 Yield®, Roundup Ready®, and Roundup® are registered trademarks of Monsanto Technology LLC. All other trademarks are the property of their respective owners. ©2015 Monsanto Company. 32219.3JBL149833

Think Before You Bin-Run Soybeans

Do You Know the Rules Around Planting Roundup Ready® Soybeans Post Patent?

The U.S. patent on the original Roundup Ready soybean trait expired in 2015, and that means there are changes to what soybean seed products U.S. growers can legally save and plant. Did you know that even though the Roundup Ready soybean biotech trait patent has expired, most Roundup Ready seed in the United States may still be covered by other forms of intellectual property?

Be informed.

Ask before you plant.

Check with your local seed provider to see if the original Roundup Ready soybean products you harvested are eligible to be legally saved and planted in 2015 on your farm. If so, ask your dealer for a license that clarifies your rights to legally save and plant those soybeans.

Visit WWW.SOYBEANS.COM for more information on the expiration of the original Roundup Ready soybean trait.

Remember:

- Patents encourage innovation in new seed technology
- Genuity® Roundup Ready 2 Yield® soybeans are still patent protected and cannot be saved
- Soybean seeds may contain multiple forms of intellectual property, not just the trait patent
- Patented seed can only be used according to the permissions granted by the patent holder
- Germplasm may be patent protected. Please refer to your seed bags and bag tags for more information
- Replanting patented seed is illegal and an infringement of intellectual property rights
- People who actively encourage or induce growers to save and replant seed of patented traits may be liable for infringement

At this facility, samples of cleaned or conditioned seed batches may be retained or tested to identify the seed and/or provided to third parties upon request.